PRICING GUIDE

SYSTEMS, NOT MORE BUSYWORK.

Strategy, automation and custom business systems for service businesses that have outgrown the way they currently work.

I FIX HOW THE WORK MOVES.

No daily social media management. No automation for the sake of automation. No 47-tool tech stack when three tools will do.

SERVICES

CHOOSE THE LEVEL OF HELP YOU NEED.

Clear scope. Practical outcomes. Technology stays in the background.

01 AUTOMATIZA-TE AUDIT — €350

A practical review of how your business currently works.

- 60-90 min discovery session
- Workflow audit
- Automation opportunities
- Priority roadmap
- Recommended tools
- Simple before/after workflow map

02 SYSTEM SETUP — FROM €750

I build and connect the workflows identified in the audit.

- Lead management
- Client onboarding
- Booking flows
- Email sequences
- Content workflows
- Document generation
- CRM and internal systems

03 CUSTOM BUSINESS SYSTEM — FROM €1,500

For businesses that need several workflows connected into one operational system.

- Custom no-code tools
- Dashboards and databases
- AI assistants
- Multi-step automations
- Internal tools
- Documentation and handover

04 STRATEGY & ADVISORY — FROM €250 / MONTH

Ongoing strategic support for improving systems, tools and workflows over time.

- Automation decisions
- Tool selection
- Workflow reviews
- Customer journey improvements
- Product and process support

WHAT I CAN BUILD

USEFUL SYSTEMS. NOT TECH THEATRE.

BUSINESS WORKFLOW DESIGN

Map messy manual processes and redesign them into simpler, repeatable systems.

WORKFLOW AUTOMATION

Automate repetitive admin, follow-ups, notifications, data transfers and recurring tasks.

AI-ASSISTED WORKFLOWS

Use AI where it genuinely saves time: drafting, classification, extraction and knowledge retrieval.

CRM & LEAD MANAGEMENT

Capture enquiries, track leads and manage follow-ups without relying on memory.

CLIENT ONBOARDING

Connect forms, contracts, payments, folders, emails and internal tasks.

CONTENT SYSTEMS

Turn one strong piece of content into multiple useful assets without reinventing it every week.

NO-CODE TOOLS

Build lightweight dashboards, diagnostics, databases and custom internal tools.

KNOWLEDGE SYSTEMS

Organise scattered business information so people - and AI tools - can actually use it.

TOOLS CAN INCLUDE

ChatGPT / OpenAI · Google Workspace · Gmail · Drive · Sheets · Calendar · Notion · Canva · Calendly · Stripe · WhatsApp · Zapier · Make · Airtable · Lovable · CRM & form tools

TELL ME WHAT'S TAKING TOO MUCH TIME.

I'll tell you whether it needs a better process, a better tool, or an automation.

cfagency.pt

Indicative pricing. Final quote depends on scope, complexity and integrations.